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ENDORSEMENTS

Sacha Prechal  
Judge at the Court of Justice of the European Union  
Professor of European law, Utrecht University

“When from its very beginning, the FIDE congress has had the active support of the European Court of Justice. It has become an honourable tradition that members of the Court and its staff participate and enjoy the opportunity to reflect on developments in EU law with academia and practice.”

Berend Jan Drijber  
Advocate-General at the Supreme Court of the Netherlands

“At FIDE the world of European law unites to discuss the state of EU law on European and national level. The formula in which high-level debate is combined with the convenience of meeting colleagues in a more informal setting have proven a lasting success.”

Thijs van der Plas  
Director-General European Co-operation at the Dutch Ministry of Foreign Affairs

“In my present capacity, but also as a former principal legal advisor to the Permanent Representation of the Netherlands, it is with great affection that I think of FIDE. Their congresses greatly contribute to deepening insights into the development of EU law. Excellent that FIDE is hosting its conference in the Netherlands for the third time.”

Stefaan Van den Bogaert  
Professor of EU law, Leiden Law School

“The FIDE congress is a recurring highlight on the academic calendar. There is tremendous value in bringing together different perspectives on EU law and discussing current issues with academics and EU law practitioners.”
Welcome!

After almost 40 years, the bi-annual congress of the International Federation of European Law (FIDE) returns to the Netherlands. In 2020, the Dutch Association for European Law (NVER) has the honour of welcoming over 450 specialists in EU law in The Hague for the XXIX edition of this “classic” of EU law.

Since 1963, experts in EU law have regularly met for a three-day congress to reflect on current developments in EU law and to discuss the future course of EU law. The congress is unique in the sense that it brings together legal practitioners with different backgrounds from across the European Union. Participants include members of national and European judiciaries, administrations, law firms and academia, who together reflect on current and future developments in EU law.

Much has happened between the spontaneous idea to bring back FIDE to the Netherlands, to the active lobbying at the FIDE 2014 congress in Copenhagen and the establishment of an Organising Committee to oversee the organisation of such a major event.

By contracting professional event organiser Congress by Design, preparations have now entered a new phase. We are excited about the perfect venue for our congress: the brand new Wijnhaven Building, ideally situated in the heart of the city of The Hague. The process of selecting the main substantive legal topics for discussion is in full swing. We will ensure that the topics will also cover relevant issues for public and private legal practice.

It goes without saying that such a big and important congress cannot be organised without substantial support from the public and private sector. With this brochure we not only hope to transmit to you our enthusiasm, but also to inform you of the different possibilities to become a partner to FIDE 2020 and support the realisation of this special event.

With warm regards, on behalf of the FIDE Organising Committee,

*Corinna Wissels*

President of the Dutch Association for European Law (NVER)
Member of the Administrative Jurisdiction Division of the Dutch Council of State
ORGANISING COMMITTEE

Corinna Wissels  President  Member of the Administrative Jurisdiction Division of the Dutch Council of State

Marlies Noort  Treasurer  Agent before the Court of Justice of the EU, Dutch Ministry of Foreign Affairs

Herman van Harten  Secretary General  Judge at the District Court of The Hague

Marleen Botman  Social Programme  Attorney-at-Law, Pels Rijcken, Drooglever Fortuijn, The Hague

Paul Glazener  Sponsorships  Justice at the Court of Appeal of The Hague

Jorrit Rijpma  Scientific Committee  Associate Professor of EU law, Leiden University

CONGRESS DETAILS AND CONTACT INFORMATION

Congress date:  May 20th – 23rd 2020
City / Country:  The Hague, the Netherlands
Venue:  Wijnhaven Building, The Hague
Participants:  450 – 500 participants
Congress Organiser:  Congress by design
Kloosterweg 6C, 3481 XC Harmelen, The Netherlands
T | +31 (0)88 089 81 01
E | fide2020@congressbydesign.com
W | www.fide2020.eu

Exhibition / Support:  Sponsorship and Exhibition
T | +31 (0)88 089 81 01
E | fide2020@congressbydesign.com

FIDE 2020 Congress is a Foundation (“Stichting”) under Dutch law, registered with the Chamber of Commerce under number KvK 65104250.

Bank Account
Account holder name:  Stichting beheer congresgelden C&T by design, att. FIDE2020 Middellandse Zee 15, 3446 CJ Woerden, The Netherlands
Account no.: NL22RABO0301839603
BIC / Swift Code: RABO NL2U
IBAN: NL22RABO0301839603

For inquiries on sponsorship opportunities please contact:
Clio Zois  T | +31 (0)6 8364 1558
E | clio.zois@debrauw.com

OR

The Congress Organiser  T | +31 (0)88 089 81 01
E | fide2020@congressbydesign.com
ABOUT FIDE
The Fédération Internationale pour le Droit Européen (FIDE) was established in 1961. It is the umbrella organisation of the European law associations of the Member States of the European Union, its candidate countries, as well as and Norway and Switzerland. Many have acknowledged the remarkable role FIDE has played in the development of European law, contributing to a European legal culture for over 50 years now. At present, FIDE has 29 member organisations.

Since 1961, experts in European Union law have met at the largest and most important event for EU lawyers in Europe: the biannual FIDE congress. Every two years a different national member association is in charge of the organisation of the congress in its own country. FIDE congresses and related publications – FIDE’s main activity – are landmarks in the study of key themes on EU Law and of developments in the case law of the Court of Justice of the EU. The publications consist of detailed comparative studies on three current topics of EU law covering institutional, substantive and economic law.

See for more information: www.fide-europe.org

ABOUT FIDE 2020
Since 1961, the Nederlandse Vereniging voor Europees Recht (NVER), the Dutch Association for European Law, has had the honour to organise the congress in the Netherlands twice: in 1963 and 1984. In 2014, the Dutch Association for European Law successfully put forward a bid for the FIDE congress to return to the Netherlands in 2020.

In May 2020, the city of The Hague, will welcome over 450 leading experts in EU law. During three days, they will engage in high-level debates, discussing the latest legal developments in European law, as well as enjoying more informal exchanges at one of the congress many networking opportunities.

See for more information: www.fide2020.eu

Target Audience
The congress will attract prominent and internationally acclaimed lawyers from across Europe and beyond, working in the field of EU law. This includes judges from Europe’s highest courts in Strasbourg and Luxembourg, national court judges, especially also from constitutional and supreme courts, leading academics from top universities, (senior) officials from the European institutions and national administrations, practising lawyers from leading law firms, as well as keen and talented young researchers and students preparing for a legal career in the EU.

Setting
The congress will be hosted in The Hague, legal capital of the world, seat of the Dutch government, international courts and tribunals, and home to European agencies Europol and Eurojust. The congress will take place in the heart of the city, at the new premises of the Faculty of Global Governance and Affairs of the Hague Campus of Leiden University, the Wijnhaven Building and The Hague City Museum.
**Topics on the Agenda**
In line with a longstanding tradition, three topics have been selected for discussion at FIDE 2020.

**National Courts and the Enforcement of EU Law**
– the pivotal role of national courts in the EU legal order –
National courts play a central role in ensuring the enforcement and effectiveness of EU law. They provide individuals with the effective judicial protection guaranteed by the Treaty on European Union and the Charter of Fundamental Rights. Their independence and well-functioning is also key to the mutual trust that underlies the cooperation in justice and home affairs. This topic invites national rapporteurs to critically reflect on the role their national judiciary plays in the enforcement of EU law.

**The New EU Data Protection Regime**
– setting global standards for the right of personal data protection –
The protection of personal data is now a key concern for governments, businesses and private citizens alike. The EU’s Charter of Fundamental Rights is unique in providing for a right to the protection of personal data. With the entry into force of the new General Data Protection Regulation (GDPR) in May 2018, the EU has become a frontrunner in protecting this right. FIDE 2020 will be an excellent opportunity for a first critical evaluation of the new data protection regime.

**EU Competition Law and the Digital Economy**
– protecting free and fair competition in an age of technological (r)evolution –
In the digital economy, digitalization has brought about profound changes to many industries. Fundamentally new business models have emerged, largely enabled by modern technology. These often operate as platforms or networks, making use of algorithms and large scale data collection. This topic invites national rapporteurs to examine the way in which EU competition law and competition authorities have sought to address the specificities and challenges raised by the new economy.

For each of these topics, a ‘questionnaire’ will be prepared by a ‘General Rapporteur’, a renowned expert in the field. On the basis of these questionnaires, national experts, appointed by the FIDE member associations, prepare national reports on each of the three topics. These reports are published as a collection, along with general reports prepared by the ‘General Rapporteurs’. They are complemented by institutional reports prepared by representatives of the EU institutions.

The national reports and the report of the General Rapporteur will be presented and discussed at the congress. They provide a wealth of comparative information and plenty of food for thought and discussion. Since developments at EU level move fast, room has also been reserved for special sessions on current issues.
Young European Lawyers Programme

To provide a platform for the new generation of European lawyers, a one-day research seminar will be organised prior to the FIDE 2020 congress. This will offer PhD researchers the opportunity to present their work and discuss their research with other young European lawyers, both academics and practitioners. The Young European Lawyers Programme will be organised in cooperation with Leiden Law School and the Young European Lawyers Network (YEL).

The FIDE 2020 Organising Committee aims to involve future generations of EU lawyers also in the congress itself. One of the ways in which it encourages the participation of young lawyers is by offering reduced registration fees to young professionals and academics with a limited budget (see also below on the possibility to sponsor a Young Lawyer’s Registration under Partnership Opportunities).
PROVISIONAL PROGRAMME

**Wednesday, May 20th**
- Registration of Participants
- Young Lawyers Programme (Leiden Law School)
- Welcome Reception (The Hague City Hall)

**Thursday, May 21st**
- Opening Ceremony
- Coffee Break
- Plenary session on Current Issue
- Lunch
- Parallel Working Groups Session (I)
- Coffee Break
- Parallel Working Group Sessions (II)
- Drinks Reception and/or Dinner (The Hague City Museum, to be confirmed)

**Friday, May 22nd**
- Parallel Working Groups Session (III)
- Coffee Break
- Parallel Working Groups Session (IV)
- Lunch
- Parallel Working Groups Session (V)
- Coffee Break
- Parallel Working Group Sessions (VI)
- Gala Dinner (Kurhaus Scheveningen, to be confirmed)

**Saturday, May 23rd (morning)**
- Plenary Session on Current Issue
- Coffee Break
- Presentation of General Reports
- Closing Session

The four-day programme will not only allow for high-level discussions and debate, but also for ample networking opportunities and socialising. For our evening events, we intend to make full use of the wealth of cultural and historical locations that The Hague has to offer.
PREVIOUS EDITIONS

Below you will find, by way of example, a brief overview of the three editions of the FIDE congress preceding the XXIX FIDE 2020 congress.
For a full overview see: www.fide-europe.org/congresses/

XXVII FIDE CONGRESS – ESTORIL 2018

Topics:
I - The internal market and digital economy;
II - Taxation, State aid and distortions of competition;
III - The external dimension of the EU policies.
Patron: Marcelo Rebelo de Sousa, President of the Portuguese Republic
Homepage: www.fide2018.eu

XXVII FIDE CONGRESS - BUDAPEST 2016

Topics:
I – European Banking Union;
II - Private Enforcement and Collective Redress in European Competition Law;
III - Division of Competences and Regulatory Powers Between the EU and the Member States.
Patron: János Áder, President of the Republic of Hungary

XXVI FIDE CONGRESS - COPENHAGEN 2014

Topics:
I – The Economic and Monetary Union;
II – Union Citizenship: Development, Impact and Challenges;
III - Public Procurement Law: Limitations, Opportunities and Paradoxes.
Patron: Frederik, Crown Prince of Denmark
Homepage: www.fide2014.eu
WHY SUPPORT FIDE 2020?

Your support will allow us to set up a high-level congress that is excellent both in content and organisation. Our aim is to show that the practice and study of EU law in the Netherlands, founding member of the European Union, is alive and thriving. Your support will enable us to cater to the demands of top-level participants and guests.

For you, FIDE 2020 is a valuable partner platform for:

1. Branding: It provides your firm, publishing house or business with unique marketing possibilities through the FIDE website, emails, newsletters, invitations, brochures, banners and merchandise before and during the congress.
2. Networking: It provides your firms, publishing house or business with ideal conditions for networking by creating informal spaces – in between sessions and at receptions, cultural events and dinners – where you can meet potential clients and decision makers within European Union law. The presence of talented young lawyers also allows for recruitment opportunities.
3. Presentation: An exhibition stand at the congress increases the visibility of your firm, business or publishing house and offers an easy way to make potential clients come to you. All exhibition stands will be placed near the eating and drinking locations, common facilities and joint events to ensure the highest possible visibility and accessibility.

WHO ALREADY SUPPORTS FIDE 2020?

FIDE 2020 has the confirmed support of the Dutch Ministry of Foreign Affairs, the City of The Hague and Leiden University.
PARTNERSHIP OPPORTUNITIES

For your ease we have put together four distinct sponsorship packages.

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<tr>
<th>Benefits before the congress</th>
<th>Platinum Supporter € 40,000.--</th>
<th>Gold Supporter € 20,000.--</th>
<th>Silver Supporter € 10,000.--</th>
<th>General Supporter € 5,000.--</th>
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<td>Profile on website with logo and link</td>
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<td>Recognition as a sponsor on congress promotional documents</td>
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<th>During the congress</th>
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<td>Free exhibitor passes to the congress</td>
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<td>2</td>
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<td>Table stand</td>
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<td>1 table</td>
<td>1 table</td>
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<tr>
<td>Complimentary tickets to the FIDE 2020 Congress dinner</td>
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<td>1</td>
<td></td>
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<td>Free congress registration</td>
<td>3</td>
<td>2</td>
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<tr>
<td>Logo on all promotional material</td>
<td>✔</td>
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<td>✔</td>
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<tr>
<td>Recognition as sponsor via signage</td>
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<td>Continued recognition on all follow-up media, marketing and updates</td>
<td>✔</td>
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<tr>
<td>Visibility on the congress website for 6 months after the event</td>
<td>✔</td>
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INDIVIDUAL PARTNERSHIP OPPORTUNITIES

SOCIAL EVENTS

• Congress / Gala Dinner € 40,000 (mentioned as PLATINUM SPONSOR, maximum 1 sponsor)
  All participants and accompanying persons will be invited to the Gala Dinner, which provides your company with an excellent opportunity to address the congress participants at large.
  ✓ Naming right of the dinner - “The (name of your company) Dinner” in all congress documents
  ✓ Opportunity for a senior representative to hold a 5 minute presentation for dinner guests
  ✓ Posting of signs provided by your company to be displayed during the Gala Dinner
  ✓ 2 guest tickets to the Gala Dinner
  ✓ Opportunity to present a gift to delegates on dinner tables (gifts are not included)
  ✓ Company logos printed on dinner menus
  ✓ Your company logo on the FIDE 2020 website and hyperlink to your company website
  ✓ Acknowledgements on the List of Congress Supporters in the congress programme

• Reception at The Hague City Museum € 20,000 (mentioned as GOLD SPONSOR)
  ✓ Posting of signs provided by your company to be displayed during the Reception
  ✓ 2 passes to the congress
  ✓ Your company logo on the FIDE 2020 website and hyperlink to your company website
  ✓ Acknowledgements on the List of Congress Supporters in the congress programme

• Congress Lunch € 5,000 (mentioned as SILVER SPONSOR, minimum of 2 congress lunches)
  Lunches will be served at the congress venue in front of the congress rooms. Your business will be acknowledged at each service station, and you may further enhance your participation with branded napkins, sugar sticks, etc.
  ✓ Naming right of the specific lunch - “The (name of your company) Lunch” in all congress documents
  ✓ Posting of signs provided by your company to be displayed during the lunch breaks
  ✓ Your company logo on the FIDE 2020 website and hyperlink to your company website
  ✓ Acknowledgements on the List of Congress Supporters in the congress programme
• Congress Tea/Coffee break / Branded health breaks € 2,500 (maximum 6 sponsors)
  Complimentary coffee/tea will be served daily to all delegates during official coffee breaks. The serving points will be located mainly in the exhibition area and can be coordinated around the partner’s booth. Your business will be acknowledged at each service station, and you may further enhance your participation with branded napkins, sugar sticks, etc.
  ✓ Naming right of the specific break – “The (name of your company) Break” in all congress documents
  ✓ Posting of signs provided by your company to be displayed during the break
  ✓ Your company logo on the FIDE 2020 website and hyperlink to your company website
  ✓ Acknowledgements on the List of Congress Supporters in the congress programme

CONGRESS SUPPORTER ITEMS
• Mobile application € 6,000
  ✓ Support will be recognized on the home screen with “Supported by…” and a company logo only
  ✓ Recognition as a sponsor on congress documents

• Speaker support € 5,000
  ✓ Companies may support registration fees, travel, accommodation, etc. for individual faculty members from particular academic institutions or countries. A speaker support will be disclosed to participants and the industry supporter must refrain from attempting to influence the substantive contribution of the speaker at the congress.
  ✓ Recognition as a sponsor on congress documentation

• Congress Lanyard € 3,500
  ✓ Your company logo appears on delegate lanyards – exclusive
  ✓ Recognition as a sponsor on congress documentation

• Sponsorship of the water stations € 2,500
  ✓ Water stations will be placed all around the venue (in compliance with CME accreditation criteria, branded water stations will not be placed in the educational meeting rooms)
  ✓ Recognition as a sponsor on congress documentation

• Young Professional Registration € 650 (t.b.d.) – NEW!
  ✓ Recognition in the congress newsletter/mailing
  ✓ Recognition on the website as a special sponsor to the Young Professional initiative

The FIDE 2020 Organising Committee would like to give young professionals with a minimum budget the opportunity to attend the FIDE 2020 Congress. Therefore the committee invites sponsors to contribute to their registration fee. This way the industry can make it possible for young talents to network, share their research and knowledge with other professionals.
EXHIBITION OPPORTUNITIES
FIDE 2020 will be held at the Wijnhaven Building, the brand new building of Leiden University, located in the heart of The Hague. It will be a great opportunity for exhibitors to display their services and products. Law firms and other businesses may use this opportunity to present themselves to the legal community and to network with a view to new business opportunities and recruitment.

BOOK STANDS
There is a longstanding tradition that the major publishing houses in the field of EU law and EU studies are represented. Book stands provide an excellent opportunity for showcasing new and relevant publications, on-the-spot sales and liaising with present and future authors.

Breaks will last at least 25 minutes in order to allow participants to visit the book stands and refreshments will be served in or adjacent to the exhibition space, which will be centrally located.

TABLE STANDS
The rates for table stands are available on request.
Tables stands are sold in increments of a minimum of one table and 2m x 3m (6 m²).

PERSONALISED SPONSOR PACKAGES
Of course we are more than happy to explore any tailor-made partnership opportunities that fit best your specific wishes and demands. Do not hesitate to contact us to discuss these in person.
BOOKING AND POLICIES

BOOKING AND INVOICING PROCEDURE
To book a sponsoring / exhibiting / support arrangement, you are invited to contact FIDE 2020 Congress Management by phone or email. It is advisable to start the booking process as soon as possible. Many sponsor benefits are limited in supply.

FIDE 2020 Congress Management is available to discuss with you how your company / organisation may benefit most from funding provided.

Sponsoring / exhibiting / support arrangements will be confirmed in writing between FIDE 2020 Congress Management and the sponsoring / exhibiting/ supporting organisation using the standard FIDE 2020 contract text or the sponsor’s / exhibitor’s / supporter’s text. An invoice with payment details will be sent with the confirmation letter. Payment will be expected within 4 weeks of invoice date. All amounts mentioned in this document are exclusive of VAT. VAT will be invoiced according to applicable tax legislation.

Sponsor benefits are available. All financial support provided by commercial interests, contracted separately or as part of a support package, will be considered educational grants and will be used solely to support the expenses of FIDE 2020.

CANCELLATION/MODIFICATION POLICY
Cancellation/medication of items must be made via email to the FIDE 2020 Congress Secretariat: fide2020@congressbydesign.com

The organisers shall retain:
- 10% of the agreed package amount if the cancellation/modification is made before September 19, 2019 (8 months before Congress)
- 50% of the agreed package amount if the cancellation/modification is made between September 20, 2019 and January 19, 2020 (4 - 8 months before Congress)
- 100% of the agreed package amount if the cancellation/modification is made after January 20, 2020 (4 months before Congress)

FIDE 2020 CONGRESS SECRETARIAT
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